WhoisXML API Launches Email Verification API V3

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We are excited to introduce Email Verification API V3, the latest upgrade to our Email Verification product line. This innovative release is set to provide better stability and more accurate results with enhanced checks to empower substantially improved email validation processes.

This new version of Email Verification API will further enable a variety of use cases, including:

- **User signup screening:** B2B companies can use Email Verification API to ensure users sign up using their business email addresses, helping organizations elevate their marketing prospect lists and save time on contacts that are unlikely to convert.

- **Improved new user experience:** Companies can immediately inform new users when they input the wrong email address by implementing thorough email verification checks upon signup.

- **Lower bounce rates:** Email validation is essential to prevent bouncebacks, boost email deliverability, and maintain the overall health of subscriber lists over time.

- **Avoid email blocking:** Major email providers like Gmail and Yahoo! are introducing new requirements, including daily thresholds, for bulk senders to address spam-related concerns and boost email security. Through better list targeting, email verification can help reduce abuse complaints and prevent organizations' email communications from being blocked.

You can review the V3 output format here and test the service using the 100 free credits available to both new and current WhoisXML API users.

Users of Email Verification V2 are encouraged to upgrade to the latest version as soon as possible. Our development team will stop providing fixes and technical support for V2 by 31

January 2024, and the version will be discontinued entirely by 30 April 2024.

Test the new Email Verification API now or contact us to learn how our improved offering can enrich your email validation processes.